



DID YOU KNOW?

You hear with your brain, not your ears. Your ears are receivers that capture sound and pass it to your brain. But it is your brain that processes sound and turns it into meaning. It also tells you where sound is coming from and enables you to decide which sounds you want to listen to.

Contact your local hearing care professional:



www.oticon.global/geno

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198450UK / 2018.10.09

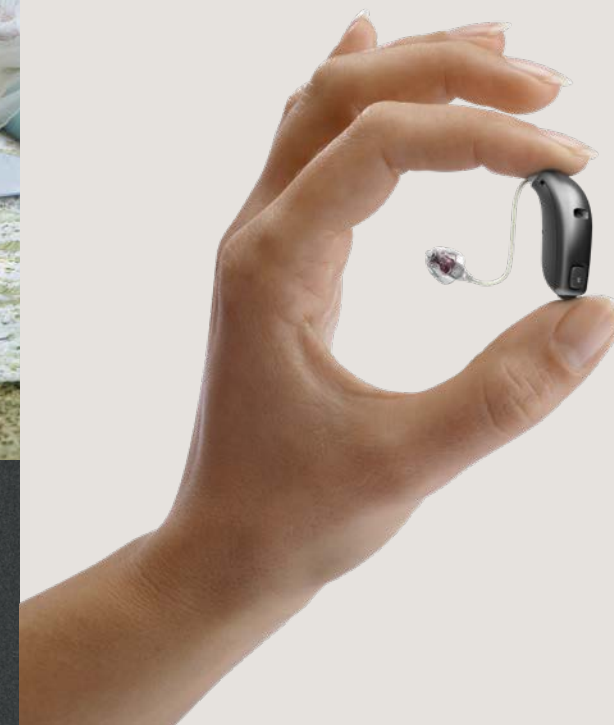
OTICON | **Geno**
Enjoy the great
sound of life



Hearing aids **keep you involved**

Hearing is the key to an active and fulfilling life. The better you hear, the easier it is to follow conversations and participate fully in social situations.

But when you have a hearing loss, your brain has to work much harder to make sense of sound. This is tiring and frustrating. Fortunately, the new Oticon Geno hearing aids are powerful enough to alleviate even severe hearing loss. Ensuring that your brain receives more stimulation by helping you be more socially engaged in life -for years to come.



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A comfortable hearing experience

Helping you hear speech better

The Free Focus feature in Oticon Geno helps you focus on the sounds in front of you in noisy situations. While you focus on speech, you will still be able to hear sounds in the background.

Free Focus has three different directionality modes and switches between them automatically, depending on the soundscape.

Hearing based on your preferences

Many hearing aids assume that the same settings work for everyone. But our hearing is as unique as our fingerprints. This is because every brain interprets sounds differently.

That is why your Oticon Geno hearing aids can be adjusted to reflect your personal preferences, giving you a more natural listening experience, thanks to Oticon's unique YouMatic feature.

Oticon Geno is designed for **great hearing**

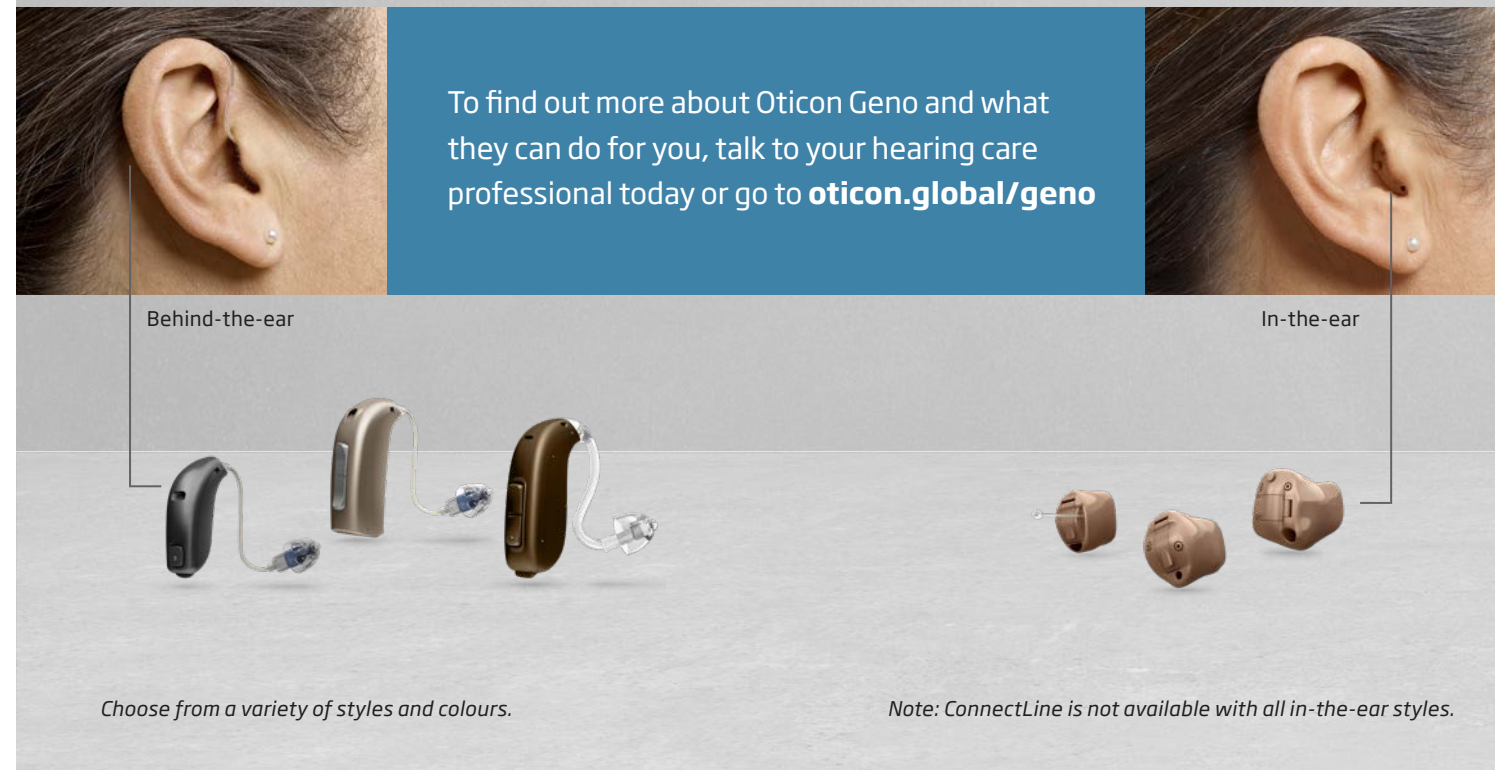
A natural-sounding hearing experience based on BrainHearing™

Good hearing aids not only help you hear speech better. They deliver sound that seems natural to you and provides your brain with more sound details to reduce listening effort.

Oticon hearing aids feature different levels of BrainHearing technology, designed to help your brain understand sounds more easily.

Oticon Geno provides a good sound resolution while reducing noise. With Oticon Geno you get:

- ✓ Great sound quality
- ✓ Choice of styles, colours and accessories
- ✓ A comprehensive connectivity system



Choose from a variety of styles and colours.

Note: ConnectLine is not available with all in-the-ear styles.



It's a connected world

Getting the most out of your hearing aids

Oticon ConnectLine is a family of devices that enables you to get even more listening and communication pleasure out of your Oticon Geno hearing aids.

ConnectLine makes everyday tasks like having a phone conversation, talking to a friend in a noisy environment, watching TV, listening to music or enjoying a video chat easier.

Streamer Pro turns your hearing aids into your own personal wireless headset by transmitting the audio from the connected devices into your ears. It's easy to use, acts as a remote control for you hearing aids, and functions as your gateway to the ConnectLine App.

Find out more at oticon.global/connectline



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